



## ***Have a Bright Idea for your own business?***

You are invited to attend a two-day seminar on starting your own business. ***This seminar is for lowans who experience a disability and who want to learn more about self-employment and/or starting their own business.***

Beth Keeton with Griffin-Hammis, LLC, the nation's leading organization on self-employment for people with disabilities, will conduct this hands-on seminar.

**Dates: Monday, May 17, 2010 - 9:00 am – 3:00 pm  
Tuesday, May 18, 2010 - 9:00 - 11:00 am**

**Location:  
Holiday Inn in the Minnesota Room  
701 Gordon Drive  
Sioux City, Iowa**

### **THIS OPPORTUNITY IS AVAILABLE AT NO COST TO YOU**

The agenda for this seminar is printed on the back of this invitation. If you have questions -- please call toll-free 888-409-0283. *Please let us know five days in advance if you need things such as a sign language interpreter or items written in Braille or any other kind of special accommodation.*

**This seminar is limited to 25 participants; first come first served!**

**Sponsored by the CMS MIG grant (CMS #1QACMS030223)**

## SELF-EMPLOYMENT: PEOPLE WHO OWN THEMSELVES AGENDA

### Day One

8:30 – 9:00: Register, coffee/snacks

9:00-9:30: Welcome

Welcome, Introductions, Agenda/Handouts/Materials Review  
Introduction to Self-Employment

9:30-10:30: The Entrepreneur and their Strengths

Discovery and Business Owner Profile  
- Break-

10:30-12:00: The Entrepreneur and their Finances

SSDI and Self-Employment Income

12:00-1:00: Lunch (Provided)

1:00-2:00: The Entrepreneur and their Finances

SSI and Self-Employment Income  
PASS

- Break-

2:00- 2:45: Business Feasibility Basics

What is a Feasibility Study and Why bother with it?  
Feasibility Research & Review  
Process and Worksheets

3:00- 4:30: Community Resource Presentations\*

Vocational Rehabilitation, One-Stop, SBDC

3:00-6:00: Individual 30 minute sessions with Beth from 3:00 pm until 6 pm\*\*

### Day Two

8:30-9:00: Register, coffee/snacks

9:00-9:15: Follow-up on Issues and Questions from Day One

9:15-10:00: Business Planning Basics

Business Planning Flow Chart  
Process and Handouts for each Section

10:00-11:00: Financial Planning

Profit and Loss Statement (Income Statement)  
Cash Flow  
Resource Planning

11:00- 12:00 Lunch (Provided)

12:00- 1:30 Community Resource Presentations\*

11:30 – 3:00: Individual 30 minute sessions with Beth from 11 am through 3 pm\*\*

\*Presenting agencies and timeframe subject to change. Specific details will be provided at the start of the workshop.

\*\*Participants not scheduled for an individual 30-minute session are free to go at the conclusion of the community resource presentations.